



VVA E-NEWSLETTER

AD SIZES

We currently accept the following online ad sizes:

Big Box 300 x 250 px

These ads are centered under feature stories in the e-newsletter and prominently displayed as "ADVERTISEMENT." There are 2 spaces in each issue for a big box ad.

MECHANICAL SPECIFICATIONS

Static ads only. No Flash ads accepted in the VVA e-Newsletter. Maximum file size is 5MB. We accept jpg, png, and gif file formats.

Deadline is two weeks prior to the first of the advertising month (same deadline for changes in creative).

RATES

Prices are subject to change without notice.

Big Box 300x250 pixels
 \$600/issue net

CIRCULATION

E-Newsletter sent 4x per month to over 49,000 opt-in VVA members as well as other subscribers interested in veterans issues. Each issue is also posted on VVA's Facebook page which has over 136,000 followers. The open rate for the Web Weekly at 30.4 % remains well above the industry average for non-profits, which is 20%.

TO ADVERTISE IN THE VVA E-NEWSLETTER, PLEASE CONTACT:

adinfo.vva@foxrep.com

WEB WEEKLY
Veterans News Delivered to YOU
In This Issue: December 4, 2020

Press Release: VVA Applauds the Passage of NDAA and Tester/Harder Amendment
Thousands More Veterans Ill from Agent Orange Eligible for VA Care
Press Release: VVA Congratulates Rep. Mike Bost, Lead Republican for 117th Congress
A Member of Your Household Tests Positive for COVID-19? VA Says Keep on Working
Significant Anxiety and Headache: 233 Lawmakers Call for Military Records
VA May Distribute Coronavirus Vaccines Within A Couple of Weeks
Arlington National Cemetery Announces Revised Plans for Wreaths Across America
The VA Website Expires in the Mail
Things to do in DC Now

PRESS RELEASE
VVA Applauds the Passage of NDAA and Tester/Harder Amendment; Urges President Trump to Sign This Legislation Immediately
Bladder Cancer, Hypothyroidism, and Parkinsonism to be Added to List of Conditions Recognized as Linked to Herbicide Exposure
"Vietnam Veterans of America applauds the passage of FY2021 National Defense Authorization Act which, when signed into law by the President, will add three Agent Orange-related diseases – bladder cancer, hypothyroidism, and Parkinsonism – to the Department of Veterans Affairs list of conditions linked to herbicide exposure in Vietnam and elsewhere," said VVA National President John Rowan. "This legislation will correct a long-pending injustice, allowing our afflicted Vietnam veterans to receive the care and benefits they have earned by their service in our long-ago, unpopular war."
[Read Complete Press Release...](#)

Thousands More Veterans Ill from Agent Orange Eligible for VA Care if Major Defense Bill Passes
As reported December 3 by Abbie Barnwell for *Connecting Vets*, thousands more veterans ill from Agent Orange exposure could qualify for VA care and benefits if a major defense bill passes. Late Wednesday, Capitol Hill lawmakers released the final version of the 2021 National Defense Authorization Act (NDAA), a massive, multi-pass annual defense bill which outlines defense policy and spending authorizations and typically includes measures such as troop pay raises, equipment, and more. The bill is all but guaranteed to pass in recent years and has been prime real estate for major military and veterans legislation, including on toxic exposures.
[Read More...](#)

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Advertise to over 85,000 VVA Members
Click Here To Send Us Your Contact Information and a VVA Advertising Consultant will contact you with details.

PRESS RELEASE
VVA Congratulates Rep. Mike Bost, Lead Republican for 117th Congress on House Committee on Veterans Affairs
"On behalf of Vietnam Veterans of America, I extend our congratulations and a warm welcome to Rep. Mike Bost (R-IL), who has been named as the incoming lead Republican for the 117th Congress," said VVA National President John Rowan. "Though we are sorry to see our good friend and distinguished colleague Rep. Pat Row, M.D. (R-Texas) step down, we applaud his choice and look forward to working with this fine Marine—who is also the father of a Marine."
[Read Complete Press Release...](#)

A Member of Your Household Tests Positive for COVID-19? VA Says Keep on Working
As reported November 24 by Eric Katz for *Government Executive*, the VA is instructing employees who live with an individual who tested positive for COVID-19 to continue coming to work as long as the staffers are not experiencing symptoms themselves, according to VA workers and internal communications. Employees at some facilities asked for clarification on the policy when they received conflicting information from coworkers and were eventually told by management they should continue working, so long as they wore a mask and remained asymptomatic.
[Read More...](#)

ADVERTISEMENT - CLICK ON AD FOR MORE INFO
PAIN RELIEF WITH NO CLINIC VISIT REQUIRED
VA HealthCare Ask for an "Ask Process" Therapy
Only Available to VA Patients
Eligible Directly to your Tablet. No cost to you.

'Significant Anxiety and Headache': 233 Lawmakers Call for Military Records Processing to Resume

BIG BOX ADS